

amba Hotels Prepares to Unveil amba Taipei Songshan Close to Taipei 101 Tower. Now Available for Bookings!

Bookings are now open at amba-hotels.com for stays from July 1, 2016, with introductory rates from TWD3,500. Explore the Songshan neighborhood with the Discover Songshan Opening Package, which includes a complimentary Walking Tour

June 8, 2016, Taipei – **amba**, Taiwan's homegrown new-generation hotel brand, continues to expand with its third hotel – **amba Taipei Songshan** – the most contemporary **amba** in the brand's portfolio. Following **amba Taipei Ximending** and **amba Taipei Zhongshan**, the new **amba** hotel is set to open in eastern Taipei on July 1, 2016, just five minutes' drive from the iconic Taipei 101 tower.



Marking an exciting evolution for the brand, the first **amba** hotel to open in a new building continues **amba**'s focus on 'Connectivity, Conservation and Creativity', while enhancing the guest experience with additional comforts and easy access to Xinyi, Songshan and Nangang districts. **amba** rethinks the hotel experience for today's savvy millennial travelers offering a fun, social ambience and smart, streamlined facilities at exceptional value compared to surrounding hotels in the Xinyi district.

Opposite Taipei's new Songshan Station complex, **amba Taipei Songshan** offers unbeatable accessibility and convenience. The 21-storey tower is

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directly connected to Taipei Metro's Songshan Station, enabling quick and easy travel around the city, and to the Songshan Railway Station linking destinations across Taiwan. A Sky Bridge from the hotel tower connects to the shopping and entertainment of Citylink mall. Taipei 101 and the Xinyi commercial district are just five minutes from the hotel by free shuttle bus.

Smart Guestrooms with Unbeatable Views

Views of the Taipei skyline are a spectacular feature of the new **amba** Taipei Songshan. The **amba** lobby on level 17 imparts a dazzling sense of arrival and alluring urban vibe. The soaring space presents dramatic panoramas of the city and mountains through seven-meter-high, floor-to-ceiling windows, plus unobstructed views of Taipei 101.

The lobby is utilized as a fun social space where guests are welcome to hang out, meet, collaborate and chill. Super-fast WiFi and convenient power access also makes it an ideal mobile workspace. An adjoining communal games room, SPIN, features a ping-pong table and uplifting lounge areas offset by views of Taipei 101.

More than 70 percent of **amba**'s 189 guestrooms offer panoramic vistas of Taipei 101 and the city skyline or the beautiful Keelung River and mountains. Rooms on the hotel's west side afford views of both Taipei 101 and Keelung River.



The contemporary guestrooms range in size from 27-107 square meters and offer **amba**'s signature high-tech conveniences, including a 48-inch Sony Full

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HD TV, Wireless Bluetooth® speaker, complimentary super-fast hotel-wide WiFi with an individual access point in each room, and a minimum of six 110V universal power outlets. All guestrooms also offer a large circular table for working or dining, a Nespresso machine and premium Taiwanese tea, eco-friendly wood flooring, plus the trendy **amba** flip flops which can be taken home and reused. Bathrooms feature a separate Ecostat Comfort rain shower and an oversized vanity with all-natural bath amenities. Larger rooms feature wraparound windows and a 'bathtub with a view'.

Destination Dining and Spectacular Events

Promising to be a fashionable place to dine and socialize for both travelers and locals in downtown Taipei, **amba's** Que woodfired grill restaurant on level 17 is a modern approach to the classic chophouse. A high atrium and oversized eco-bamboo lanterns enhance the casually chic ambience. Showcased at the heart of the restaurant is an open kitchen where chefs grill premium all-natural steaks and fresh seafood over native fruit-tree woods.

amba is an ideal location for creative meetings, joyful weddings and other special celebrations. Promising to add excitement to the Taipei events scene, up to 928 square meters (9,988 square feet) of hotel space can be used for special events, seating up to 150 guests for meetings, 190 for banquets and 280 for cocktails.

Five private rooms on level 17 offer unique ambiances for meetings and dining. The Que 1 room is 89 square meters (960 square feet) and features a loft kitchen, with relaxing vistas of Keelung River through 90-degree curved windows. Que atrium and the hotel's communal space are designed to impress, both featuring seven-meter-high-ceilings. SPIN, the 36 square meter (386 square feet) multifunctional games room with Taipei 101 views, can also be transformed into a chic meeting venue.

A special guestroom, the Studio, covering 107 square meters (1,150 square feet) on level 17 is ideal for private events and celebrations as well as spectacular stays. It will be a particularly coveted venue for New Year's Eve, yielding unbeatable views of the fireworks show at Taipei 101.

Convenient Location in Downtown Taipei

Business and leisure travelers will appreciate **amba's** strategic location. At the nexus of Xinyi, Songshan and Nangang districts, it offers the excitement of the downtown center, combined with competitive pricing compared to nearby Xinyi hotels. In addition to being directly linked to the Taipei metro and train station, travelers wishing to experience central Taipei's vibrant shopping, dining and nightlife can reach Xinyi in just five minutes by free shuttle service.

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Conference visitors can also access Taipei World Trade Center in five minutes and Nangang Exhibition Hall in 10 minutes by free shuttle service. Concert goers can reach Taipei Arena within 10 minutes, while corporate clients can access the Taipei Neihu Technology Park in approximately 15 minutes. **amba** Taipei Songshan is a 15-minute drive from Songshan Airport and 45 minutes from Taoyuan International Airport.

amba guests wishing to explore unique Taipei culture can cross Rainbow Bridge and stroll or cycle along the riverfront, discover the unique architecture and traditions of Ciyou Temple, visit Raohe Night Market for tasty local snacks and crafts, and get a new wardrobe at affordable prices at Wufenpu Garment Market – all within five minutes' walk. Songshan Cultural and Creative Park is a seven-minute drive from the hotel.

Individual and Group Bookings Now Open

Bookings are now open at amba-hotels.com for stays from July 1, 2016, with introductory rates starting from TWD3,500 and from TWD3,900 with a hearty buffet breakfast. Guests who book the Discover Songshan Opening Package and stay two consecutive nights or more between July 1 and August 31, 2016 will receive special introductory rates plus a complimentary Songshan Walking Tour. The guided tour, designed exclusively for **amba** guests, includes interesting stories about the historic neighborhood and all the 'must eats' at Raohe Night Market.

For event planners and wedding guests looking for a venue with a difference, there is a selection of introductory packages and creative menus to choose from.

*Call Center Numbers for **amba** Hotels & Resorts*

+886 2 2525 2828 Global

400 120 6226 China Toll-Free

+800 0088 2828 Hong Kong Toll-Free

800 88 2828 Taiwan Toll-Free

+886 2 2181 3211 extension 3206 Group Reservations (8 rooms or more):

+886 2 2181 3211 extension 3224 Events

About **amba** Taipei Songshan

Just a few minutes' drive from Taipei 101 tower and with spectacular views of the tower and urban skyline, **amba** Taipei Songshan offers millennial travelers a fun, social ambience and smart, streamlined facilities at exceptional value compared to nearby Xinyi hotels. In addition to 189 high-tech, eco-smart guestrooms, the hotel features a modern grill restaurant Que, games room

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SPIN, and 928 square meters of multifunctional spaces for events with a difference.

About amba Hotels & Resorts

Styled to resonate with today's savvy urban travelers, **amba** Hotels & Resorts was created by Taiwan's most established hotel company, Ambassador Hotels & Restaurants, to reflect a contemporary vision of hospitality. The first **amba** hotel, **amba** Taipei Ximending, opened in 2012 and was hailed by *Wallpaper** magazine as one of the best new openings around the world.

amba Hotels & Resorts celebrates design creativity, responsible consumption and generous service offerings, and instigates collaborations with Taiwan's hottest architects, designers, artists, music stylists and mixologists. The team also creates unique experiences for guests by connecting intrinsically with their surrounding neighborhood.

amba Taipei Songshan ([map](#))

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